

2010 Hawai'i Agriculture Conference: *Celebrating Change* is scheduled for September 23 & 24, 2010. This two-day event will occur at the JW Marriott Ihilani Resort and Spa at Ko'Olina. This years theme is Celebrating Change and will feature inspiring keynote speakers, educational sessions and workshops, a two-day farm equipment tradeshow, awards and, of course, wonderful Hawai'i food and agricultural products. Join us on the sunny western shore of Oahu, surrounded by tropical gardens and stunning mountain views for two days of celebration, education and fellowship.

Following is a list of sponsorship levels & benefits, a sponsorship pledge page and a sponsorship payment form.

Maile Conference Sponsor - \$15,000

- Acknowledgment as the Sponsor of the Opening Plenary Session, Luncheon Keynote Speaker or the Pau Hana Reception in all literature, marketing material and media releases
- Ten (10) VIP seats (one table) in a reserved section at the luncheon - Thursday
- Fifteen (15) Conference Passes – 2 days
- Fifteen (15) Pau Hana Reception Passes
- Company Logo on 750 conference tote bags
- Full page advertisement in the conference program book
- Tradeshow Booth – 2 days
- Sponsor acknowledgement displays/banner at the conference site
- Sponsor link to your website
- Appropriate recognition in all conference literature and promotional materials
- Company literature or promotional products included in conference bag

Protea Conference Sponsor - \$10,000

- Acknowledgment as the Sponsor of the Opening Plenary Session or the Pau Hana Reception in all literature, marketing material and media releases
- Ten (10) VIP seats (one table) in a reserved section at the luncheon - Thursday
- Ten (10) Conference Passes – 2 days
- Ten (10) Pau Hana Reception Passes
- Full page advertisement in the conference program book
- Tradeshow Booth – 2 days
- Sponsor acknowledgement displays/banner at the conference site
- Sponsor link to your website
- Appropriate recognition in all conference literature and promotional materials
- Company literature or promotional products included in conference bag

~more~

Conference Co-Chairs: Lesley Hill - wag@interpac.net & Tova Callender - tcallender@uluponosustainable.com
Conference Administrator: Kim Coffee-Isaak - kim@agleaderhi.org

Agricultural Leadership Foundation of Hawai'i
P.O. Box 23107, Honolulu, HI, 96823-3107
office@agleaderhi.org; 808 947-2914

Ilima Conference Sponsor - \$5,000

- Ten (10) VIP seats (one table) in a reserved section at the luncheon - Thursday
- Ten (10) Conference Passes – 2 days
- Ten (10) Pau Hana Reception Passes
- Full page advertisement in the conference program book
- Tradeshow Booth – 2 days
- Sponsor link to your website
- Appropriate recognition in all conference literature and promotional materials
- Company literature or promotional products included in conference bag

Pikake Conference Sponsor - \$2,500

- Ten (10) VIP seats (one table) at the luncheon - Thursday
- Four (4) Conference Passes – 2 days
- Four (4) Pau Hana Reception Passes
- Half page advertisement in the conference program book
- Tradeshow Booth – 2 days
- Sponsor link to your website
- Appropriate recognition in all conference literature and promotional materials
- Company literature or promotional products included in conference bag

Hibiscus Conference Sponsor - \$1,500

- Ten (10) VIP seats (one table) at the luncheon - Thursday
- Four (4) Conference Passes – 2 days
- Four (4) Pau Hana Reception Passes
- Appropriate recognition in all conference literature and promotional materials
- Company literature or promotional products included in conference bag

Media Sponsor: underwrite the cost of media promotions for the 2-day conference. Sponsor benefits are similar to Ilima Conference Sponsor but will be negotiated separately.

In-Kind Contributions: Printing, Leis, Luncheon table omiyage, Food Products for the Hawai'i Food and Agriculture Products Luncheon, Morning Refreshments and Pau Hana Reception

SPONSORSHIP PLEDGE FORM

This Sponsorship is for:

Company Name: _____

Please mark your level choice of Sponsorship:

- Maile Conference Sponsor - \$15,000
- Protea Conference Sponsor - \$10,000
- Ilima Conference Sponsor - \$5,000
- Pikake Conference Sponsor - \$2,500
- Hibiscus Conference Sponsor - \$1,500
- Media Sponsor
- I am not able to attend, but wish to support Hawai'i's agricultural industry by making a donation for \$_____.

There are several different aspects of coordination for delivery of your sponsorship benefits. Please let us know who best to contact regarding the following:

Activity	Contact Name	Telephone Number	Email Address	Due Date
Primary contact person who will oversee all aspects of sponsorship benefit delivery.				n/a
Guest list names and emails for luncheon table of 10. This list may or many not include those who are already registered for the conference or tradeshow.				September 15
Names and emails for conference passes (2 days). Conference Passes include lunch, but these recipients are not required to be a guest at the reserved luncheon table.				September 15
Pau Hana reception passes. This list may or many not include those who are already registered for the conference or tradeshow.				September 15
Tradeshow exhibit space. The tradeshow benefit includes up to 2 conference passes at a special reduced rate.				August 10
Program advertisement. Who will be providing the ad layout.				August 10
Conference bag literature or products.				September 15
Payment of sponsorship.				August 31

Please complete this Form by July 15, 2010 and return to:

Mail: 2010 Agriculture Conference
 c/o ALFH
 P.O. Box 23107, Honolulu, HI 96823-3107

Fax: (808) 947-2914
 Email: kim@agleaderhi.org

Conference Co-Chairs: Lesley Hill - wag@interpac.net & Tova Callender - tcallender@uluponosustainable.com
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SPONSORSHIP PAYMENT FORM

This Sponsorship is for:

Company Name: _____

Primary Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

E-Mail Address: _____

Please mark your level choice of Sponsorship:

- Maile Conference Sponsor - \$15,000
- Protea Conference Sponsor - \$10,000
- Ilima Conference Sponsor - \$5,000
- Pikake Conference Sponsor - \$2,500
- Hibiscus Conference Sponsor - \$1,500
- Media Sponsor
- I am not able to attend, but wish to support Hawai'i's agricultural industry by making a donation for \$ _____.

I will be paying by

- Check, payable to: Agricultural Leadership Foundation of Hawai'i - Ag Conference
- Credit Card
- Please send me an invoice

And mail payment and this form to:

2010 Agriculture Conference
c/o Agricultural Leadership Foundation of Hawai'i
P.O. Box 23107, Honolulu, HI 96823-3107

Credit card information: Circle: American Express / VISA / MasterCard / Discover

Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Detailed information about sponsorship benefits, including public acknowledgement, will be sent once payment has been received. **In order for these details to be handled in a timely fashion, please submit your pledge form and your payment by July 15, 2010.**

Mahalo for your Support!