

Pauline M. Sato

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Profile

Skilled communicator, educator and manager with more than 20 years experience with public and private agencies and organizations in Hawai'i. Solid background in developing educational and informational programs. Adept at working with civic organizations, public officials and citizens in implementing conservation objectives. Dedicated to preserving Hawai'i's natural and cultural resources through working with communities.

Professional Experience

2004 - present

Coordinator

Mālama Hawai'i

- ◆ Managing partnership of more than 70 member organizations, including fundraising
- ◆ Conducting community outreach for Ka'ena Point Ecosystem Restoration Project
- ◆ Creating educational materials and communications plan for Koloa maoli conservation
- ◆ Selected as crew member for long distance voyages on Hōkūle'a to Palau (2007) and Palmyra (2009) to promote marine conservation
- ◆ Coordinated Hawai'i International Year of the Reef (2008) campaign in partnership with State Department of Land and Natural Resources (DLNR) and Ostrander Chu
- ◆ Directed stakeholder outreach for Ocean Energy Guidelines development for Hawaiian Electric Company
- ◆ Coordinated Year of the Hawaiian Forest (2003) campaign in partnership with DLNR and Ostrander Chu

2005 – 2009

Public Awareness and Action Coordinator

The Nature Conservancy of Hawai'i

- ◆ Initiated and directed Conservation Action Planning (CAP) for Maunalua Bay
- ◆ Completed CAP workshops in Kosrae, Palau, and Hawai'i as part of Efrogmson training
- ◆ Conducted grass roots outreach with local fishers and community leaders for the Fair Catch (responsible fishing) social marketing campaign
- ◆ Developed outreach programs for Mālama Maunalua, including Maunalua Makai Watch volunteer program

1998 – 2005

Director, O'ahu Program

The Nature Conservancy of Hawai'i

- ◆ Oversaw natural resources and community outreach programs using Honouliuli Preserve as a model (annual budget approximately \$700,000)
- ◆ Served as strategic advisor to the Coordinator of the public/private Ko'olau Mountains Watershed Partnership and Executive Committee member
- ◆ Led the effort to design and construct a model learning center focused on "sustainability" in the city of Kapolei (Mālama Learning Center)

1991 - 1998

Community Outreach and Education Coordinator

The Nature Conservancy of Hawai'i

- ◆ Created and conducted an experiential summer internship course, Hoa`āina, Stewards of the Land, for more than 75 high school and college students over seven years; many are conservation professionals today
- ◆ Conducted training programs for volunteer preserve hike leaders on four islands
- ◆ Created educational displays and interpretive signs
- ◆ Conducted more than 100 presentations to school and community groups
- ◆ Served on various committees to enhance the field of environmental education in Hawai'i

- 1989-1991 Curriculum Dissemination Specialist
 `Ōhi`a Project, Bishop Museum, Hawai`i
- ◆ Coordinated and conducted teacher training workshops on all major Hawaiian Islands, reaching over 2,000 educators
 - ◆ Developed instructional activities and slide presentations
 - ◆ Served as key contact between the Project and state educational administrators
 - ◆ Organized field experiences for teachers across the state
- 1986 - 1989 Volunteer Programs Coordinator
 Moanalua Gardens Foundation, Hawai`i
- ◆ Conducted all aspects of volunteer program management, including recruitment, training, supervision, evaluation, budget, and publicity
 - ◆ Organized training courses involving scientific and educational guest speakers
 - ◆ Developed educational programs on Hawaii's natural and cultural history
 - ◆ Led interpretive tours and hikes for school groups and the public

Volunteer/Board Experience

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| 2006 | Pacific Century Fellows program, Honolulu |
| 2003 - present | Board of Directors, Mālama Learning Center |
| 2003 - present | Board of Directors, Friends of Honouliuli |
| 2003 – 2005 | Executive Committee, Ko`olau Mountains Watershed Partnership |
| 2001 – 2003 | Hawai`i Academy of Science council member |
| 2000 – 2003 | State Environmental Council; Education co-chair |
| 1999 – present | Executive Committee, Sierra Club Hawai`i Service Trip Program |
| 1996 – 2000 | Board of Directors, North American Association for Environmental Education |
| 1992 – 1996 | Board of Directors, Hawai`i Environmental Education Association |
| 1986 - present | Volunteer for various public and private organizations working in conservation |

Publications, Articles, Videos, Websites

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| 2009 | www.hokuleawww.org |
| 2009 | "Nature's Classroom – Sailing Aboard Hōkūle`a to Palmyra Atoll", Hawai`i Herald |
| 2008 | www.malamamaunalua.org |
| 2008 | www.givethereefabreak.org |
| 2008 | He Kai Kanalani Kō Maunalua brochure (Mālama Maunalua) |
| 2008 | Hana Pa`a, Hana Pono – Fishing Responsibly brochure (The Nature Conservancy) |
| 2008 | "Bad Neighbors" TV public service announcement (Mālama Hawai`i & Shooters Productions) |
| 2008 | "Give the Reef a Break" TV public service announcement (Mālama Hawai`i & Makaha Studios) |
| 2007 | "Ka`ena Point: Restoring a Sanctuary" video (Mālama Hawai`i & Mara Films) |
| 2004 | "Spelling Bee," "Fish," "Forest," "Birds" TV public service announcements (Mālama Hawai`i & Shooters Productions) |
| 2003 | www.malamalearningcenter.org |
| 2002 | Ho`ololi `Āina – The Changing Landscape of Honouliuli booklet (The Nature Conservancy) |
| 2002 | Hawai`i Environmental Education Resource Guide (Hawai`i Environmental Education Association) |
| 2003 | Year of the Hawaiian Forest TV public service announcements (Mālama Hawai`i & Ostrander Chu) |
| 2002 | "Moki" watershed TV public service announcements (Mālama Hawai`i, DLNR, Outside Hawai`i) |
| 2001 | www.malamahawaii.org |
| 1994 | Go Native Hawai`i! – Careers in Conservation packet and video (The Nature Conservancy) |

Education

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| University of Hawai`i, Mānoa | University of Michigan, Ann Arbor |
| College of Education | School of Natural Resources |
| Master's degree in Educational Technology | Bachelor of Science in Natural Resources |
| Concentration in Instructional Development | Emphasis on Environmental Education and Advocacy |

